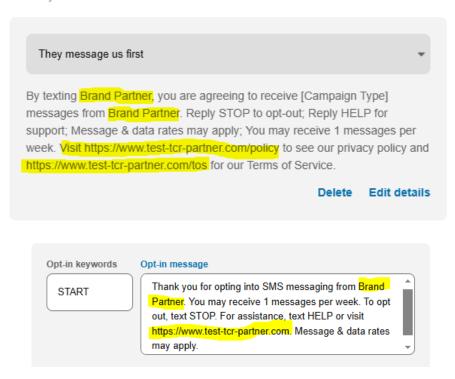# TCR Registration Best Practices

- When filling up the company information, make sure to fill up all information including the Website URL. The information here will automatically fill in some details in the later part of the registration form.

First name	Last name
Partner	Engineer

Contact email	Contact phone number
partner.engineer@dummy.email.com	12017951336

Legal business name ⓘ	Brand name (Doing business as) ⓘ
Legal Partner	Brand Partner

Work industry	Legal business classification ⓘ
Non-profit organization ▾	Non-profit organization ▾

Tax issuing country	Employer identification number (EIN) ⓘ
United States ▾	
	EIN is required.

Business address

Business address is required.

City	State/Province
	Select ▾

Postal code	Country
	United States ▾

Website URL ⓘ

https://www.test-tcr-partner.com

o Below are examples of where the company information will automatically be filled in.

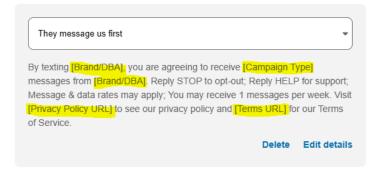**How do you obtain consent to send text messages?** ⓘ

Mobile carriers require that businesses that send SMS messages obtain consent from message recipients. Please select a consent method from the options below. You may be asked for additional details.

> They message us first ▾
>
> By texting Brand Partner, you are agreeing to receive [Campaign Type] messages from Brand Partner. Reply STOP to opt-out; Reply HELP for support; Message & data rates may apply; You may receive 1 messages per week. Visit https://www.test-tcr-partner.com/policy to see our privacy policy and https://www.test-tcr-partner.com/tos for our Terms of Service.
>
> **Delete   Edit details**

Opt-in keywords	Opt-in message
START	Thank you for opting into SMS messaging from Brand Partner. You may receive 1 messages per week. To opt out, text STOP. For assistance, text HELP or visit https://www.test-tcr-partner.com. Message & data rates may apply.

o If the information is not complete, you will see details in brackets.

How do you obtain consent to send text messages? ⓘ

Mobile carriers require that businesses that send SMS messages obtain consent from message recipients. Please select a consent method from the options below. You may be asked for additional details.
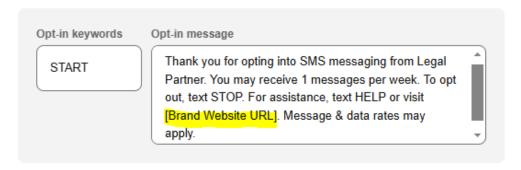
> They message us first ▾
>
> By texting [Brand/DBA], you are agreeing to receive [Campaign Type] messages from [Brand/DBA]. Reply STOP to opt-out; Reply HELP for support; Message & data rates may apply; You may receive 1 messages per week. Visit [Privacy Policy URL] to see our privacy policy and [Terms URL] for our Terms of Service.
>
> **Delete   Edit details**

Opt-in keywords	Opt-in message
START	Thank you for opting into SMS messaging from Legal Partner. You may receive 1 messages per week. To opt out, text STOP. For assistance, text HELP or visit [Brand Website URL]. Message & data rates may apply.

- The URL for the policy and privacy and terms of service should be the exact URL and not just the main website URL.

Privacy Policy link

Please include a website link to your online privacy policy. To be compliant with carrier policies, your privacy policy MUST include the following:
- What personal information is collected
- How personal information is used
- Who personal information is shared with
- Privacy policy must include clear language that SMS consent is not shared with third parties, for example: "SMS consent is not shared with third parties for marketing purposes."
- Ensure that your privacy policy is easily accessible and prominently included on web forms, such as by adding a link near the consent language. As a best practice, also include a link to your privacy policy in the footer of every page on your website.

https://www.test-tcr-partner.com/policy

Terms & Conditions link

Include a link to your online SMS Terms & Conditions or this information can be in your privacy policy. The Terms & Conditions must include information on the types of messages the user can expect to receive (example appointment reminders, order alerts, account notifications etc). The Terms & Conditions must also include:
- Messaging frequency may vary.
- Message and data rates may apply.
- To opt out at any time, text STOP.
- For assistance, text HELP or visit our website at [Brand Website URL].
- Visit https://www.test-tcr-partner.com/policy for privacy policy and https://www.test-tcr-partner.com/tos for Terms of Service.

Example language:

SMS Terms of Service

By opting into SMS from a web form or other medium, you are agreeing to receive SMS messages from [Brand/DBA]. This includes SMS messages for appointment scheduling, appointment reminders, post-visit instructions, lab notifications, and billing notifications. Message frequency varies. Message and data rates may apply. See privacy policy at https://www.test-tcr-partner.com/policy. Message HELP for help. Reply STOP to any message to opt out.

https://www.test-tcr-partner.com/tos

- Opt out option should always be included in all outbound messages.

Provide 3 - 5 examples of messages your employees typically send for the use case(s) selected above.

You must include opt-out language in your first communication with consumers, and this should be reflected in your sample messaging (e.g. Reply STOP to opt-out of SMS messaging).

Tip: if you plan to send phone numbers, or web link URLs, be sure to include them in your sample message

Example #1

We have sent the form as per our last conversation. To opt out text STOP.

Example #2

Thank you for meeting us. We will send the meeting details on your email for reference. To opt out text STOP.

- For Subscriber Opt-in and Opt-out messaging, remove the automatically filled-in information and use the verbiage below.

KEYWORD: START

TEXT: Thank you for subscribing to messages from [Brand Name]. To opt out, text STOP. For assistance, text HELP or visit [help website]. Find our Privacy Policy [privacy website] and Terms of Service at [TOS website]. Messaging frequency may vary and data rates may apply.

Sample:

Thank you for subscribing to messages from Brand Partner. To opt out, text STOP. For assistance, text HELP or visit https://www.test-tcr-partner.com/support. Find our Privacy Policy https://www.test-tcr-partner.com/policy and Terms of Service at https://www.test-tcr-partner.com/tos. Messaging frequency may vary and data rates may apply.

KEYWORD: STOP

TEXT: You will no longer receive messages from [Brand Name]. To opt back in at any time reply START. For assistance, text HELP or visit [help website]. Find our Privacy Policy [privacy website] and Terms of Service at [TOS website]. Messaging frequency may vary and data rates may apply.

Sample:

You will no longer receive messages from Brand Partner. To opt back in at any time reply START. For assistance, text HELP or visit https://www.test-tcr-partner.com/support. Find our Privacy Policy https://www.test-tcr-partner.com/policy and Terms of Service at https://www.test-tcr-partner.com/tos. Messaging frequency may vary and data rates may apply.

KEYWORD: HELP

TEXT: Thank you for contacting [Brand Name]. You can find help online at [help website] or call [number]. Find our Privacy Policy [privacy website] and Terms of Service at [TOS website]. Messaging frequency may vary and data rates may apply.

Sample:

Thank you for contacting Brand Partner. You can find help online at https://www.test-tcr-partner.com/support or call 2017951113. Find our Privacy Policy https://www.test-tcr-partner.com/policy and Terms of Service at https://www.test-tcr-partner.com/tos. Messaging frequency may vary and data rates may apply.

**You can also visit our help website for additional helpful tips and troubleshooting steps regarding rejections.

https://support.ringcentral.com/article-v2/Troubleshooting-TCR-rejection-codes.html?brand=RingCentral&product=RingEX&language=en_US